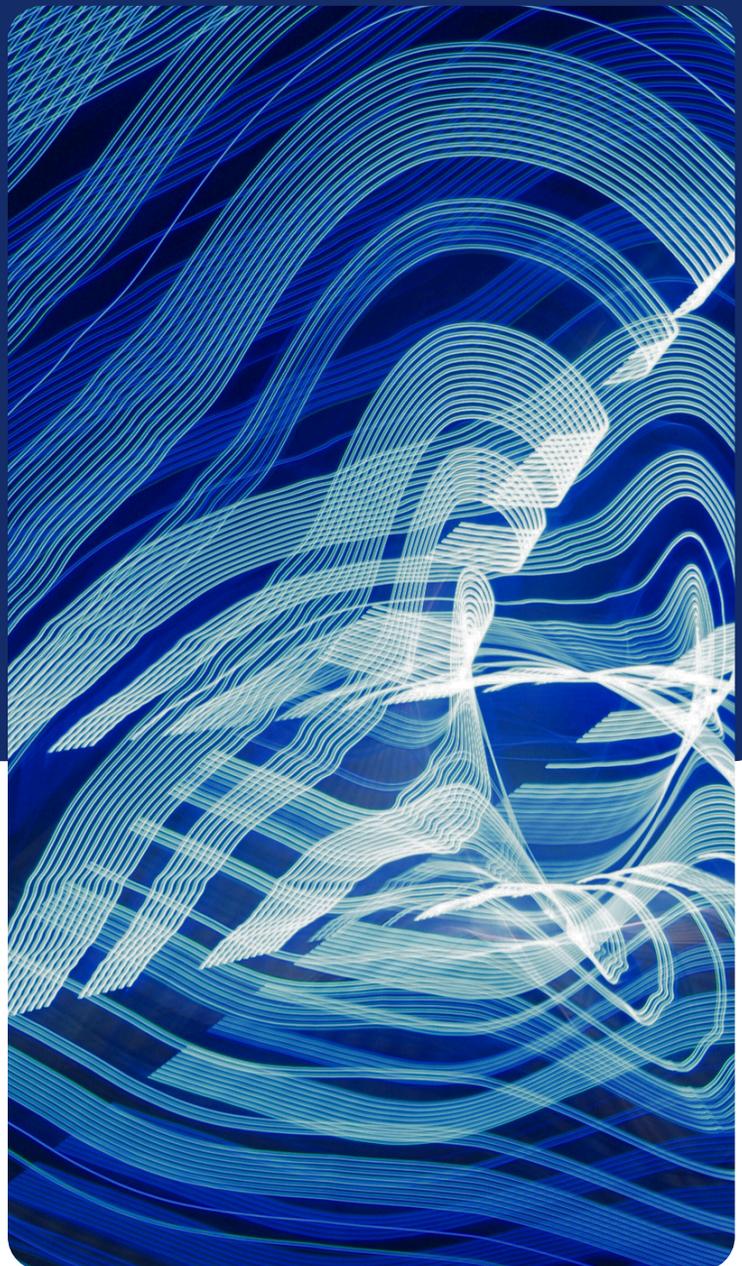




NewVoice & WAGO

When Alerting
Goes Beyond
Raising the Alarm



Redundancy is good – active-active is better. This principle has shaped NewVoice’s philosophy for over 30 years. Headquartered in Zurich, the Swiss company is recognized as a global leader in alerting, process, and crisis management solutions. With its **MobiCall platform**, NewVoice sets new standards for protecting lives and critical infrastructure – reliable, modular, and scalable for any scenario.

Safety as the Top Priority

Whether **fire alerting, evacuation, crisis teams, threat scenarios, or lone worker monitoring** – MobiCall connects events with actions. Within seconds, the right people are informed via the right channel: voice calls, SMS, app, desktop client, **Microsoft Teams**, or other existing communication systems.

What makes the difference: acknowledgements and **escalation mechanisms** ensure that alerts do not go unanswered. Alerting thus becomes more than information – it becomes a required action.

The Perfect Symbiosis: NewVoice & WAGO

In many projects, organizations face the challenge of integrating alarms from existing systems such as **fire detection systems, access control, or process control systems** directly into their alerting application – without adding unnecessary complexity. This is where **WAGO** comes into play.

More than 15 years ago, NewVoice made a conscious decision to rely on the **WAGO portfolio**. Why?

- **Technical excellence:** modularity, quality, international certifications
- **Global availability:** a decisive factor for international projects
- **Easy configuration:** thanks to full integration via Modbus, partners require no programming skills in many applications
- **Proven stability:** WAGO I/O System 750 and PFC 100/200/300 product lines are successfully used worldwide

„We have never regretted this decision,” explains Peter R. Huber, Sales Manager at NewVoice. “In addition to flawless technology, we have always been able to rely on excellent support. That was – and still is – a real competitive advantage.”

More Than Integration: IoT & Digital Communication

Demand for **IoT solutions** is growing rapidly. Companies want to connect sensors and systems directly to alerting platforms – efficiently, cost-effectively, and flexibly. This is exactly where the strength of the **MobiCall and WAGO** combination becomes evident:

- **Direct integration of a wide variety of sensors**
- **Reduced investment and maintenance costs**
- **A bridge between alarm input and communication**
- **Microsoft Teams integration:** alarms, messages, and notifications can be triggered directly in Teams, enabling team members to respond in real time

This transforms “pure alerting” into an intelligent control center.

Solutions that Protect

NewVoice’s portfolio is as modular as the scenarios it was designed for:

- **MobiCall** – core application for all safety requirements
- **MobiBox** – local alerting control center
- **MobiCloud** – scalable cloud solution
- **MobiDesk** – intuitive control room application
- **MobiApp** – mobile alerting, available anywhere

All products share the same goal: **fast, reliable communication in critical situations** – for organizations of all sizes and across all industries.

Categorie	NewVoice	WAGO	Synergy Integration Benefits
Company	Global leader in alerting, process, and crisis management solutions	Specialist in automation and modular I/O systems	Together they deliver stable, modular solutions for alerting and automation
Products Systems	MobiCall platform: MobiBox, MobiCloud, MobiDesk, MobiApp	WAGO I/O System 750, PFC 200	Full Modbus integration, easy configuration without programming
Alerting Functions	Fire alarms, evacuation, crisis teams, threat alerts, IT/infrastructure monitoring, and more	Reliable acquisition and forwarding of sensor and process data	Direct event forwarding to MobiCall, centralized alert control
Communication Channels	Voice calls, SMS, app, desktop client, Microsoft Teams, messaging systems	–	Direct triggering of alarms and notifications via Teams

Categorie	NewVoice	WAGO	Synergy Integration Benefits
Company	Integration of a wide range of sensors	Modular input/output modules, standardized interfaces	Reduced investment and maintenance costs, flexible sensor integration
Products Systems	User-friendly alert configuration, customizable scenarios	Fully modular I/O systems, global availability	No programming skills required, fast implementation
Alerting Functions	Global support, proven software solutions	Excellent technical support, robust hardware	High availability, reliable systems for international projects
Communication Channels	Alerting as added value – intelligent, fast information distribution	Proven, modular, and stable automation solutions	Risk reduction, seamless alert and process integration, maximum efficiency and safety

Conclusion

NewVoice and WAGO demonstrate **how technology partnerships create real added value**: stable systems, simple configuration, and maximum safety. Together, they prove that alerting can be far more than a signal – it becomes the **decisive interface between event and action**.

About us



Founded in 1991, the Swiss company develops applications for alerting and crisis management. With more than 7,000 customers worldwide, NewVoice and its MobiCall platform protect not only companies, institutions, and facilities – but above all the people who depend on a functioning infrastructure. www.newvoice.global

About our Partner



The WAGO Group is one of the internationally leading providers of connection and automation technology as well as interface electronics. Today, it employs more than 9,000 people worldwide and generated revenue of €1.24 billion in 2024. The main revenue driver at the Swiss production and sales site is the manufacturing of PCB terminal blocks for the lighting industry. www.wago.com