



Future in All Colors

**New Voice Shapes
Safety and Innovation
with Brillux and
the Alarm Server
MobiCall**



Image Source: Brillux

Reading time: 5 min

Brillux, a leading supplier in the paint and coatings sector in Germany with an impressive history spanning over 130 years, offers 12,000 products for various industries as a direct supplier and full-range provider. Brillux stands for the highest quality and comprehensive service: from paints, coatings, plasters, wall coverings, floor coverings, and tools to special systems for thermal insulation, concrete protection, and restoration - everything available from a single source. Technical advisors are dedicated to your concerns with full commitment, even on-site at construction locations. Additionally, the Brillux project service supports with a comprehensive range of services, ensuring smooth project execution from planning to realization. This makes Brillux a competent partner and innovation driver for the painting and plastering trades as well as professionals in architecture, planning, housing, commerce, and industry.



Brillux Locations:

above: Headquarters and Factory Münster

below: Factory Unna



This successful tradition now meets **New Voice**, an innovative Swiss company active since 1991 as a system integrator in the fields of security, telecommunications, and information technology. Through their partnership, Brillux's efficiency and safety have been significantly enhanced. The central software platform MobiCall by New Voice plays a crucial role in this.

The Harmony of Our Philosophies

The partnership between Brillux and New Voice is based on the harmonious alignment of their philosophies. Brillux is characterized by its service-oriented approach and willingness to go beyond the ordinary to meet customer needs. This perfectly complements the innovative solutions of New Voice, particularly their central software platform MobiCall. This platform not only offers tailored services and industry-specific solutions but also seamlessly integrates a company's entire communication infrastructure, ensuring integrated event and alarm management, as every second counts in critical moments.



Brillux Locations:
above: Factory Herford
below: Factory Malsch

Image Source: Brillux

Technical Integration

Another innovative application is the **integration of the doorbell** to optimize the delivery process for suppliers. Before MobiCall, only a simple doorbell was in use, which sometimes led to supplier queues and traffic disruptions. Thanks to MobiCall, significantly more signals are sent to a larger number of phones, allowing more people to be reached and informed.

MobiCall, the alarm server from New Voice, connects contacts like buttons, sensors, and systems to trigger an event with alarm receiving devices, ensuring critical information is directly and reliably conveyed to the responsible personnel. This includes a wide range of applications and systems in the industry field, such as **lone worker protection, facility management, and positioning**. In emergencies such as fire or disaster alarms, MobiCall enables immediate **mass alarming** via phones and computers. By connecting IP speakers or PA systems, it supports **rapid evacuation**. The system ensures **simultaneous notifications** and supports coordination through automatic telephone conferences.

Additional Features and Applications of MobiCall:

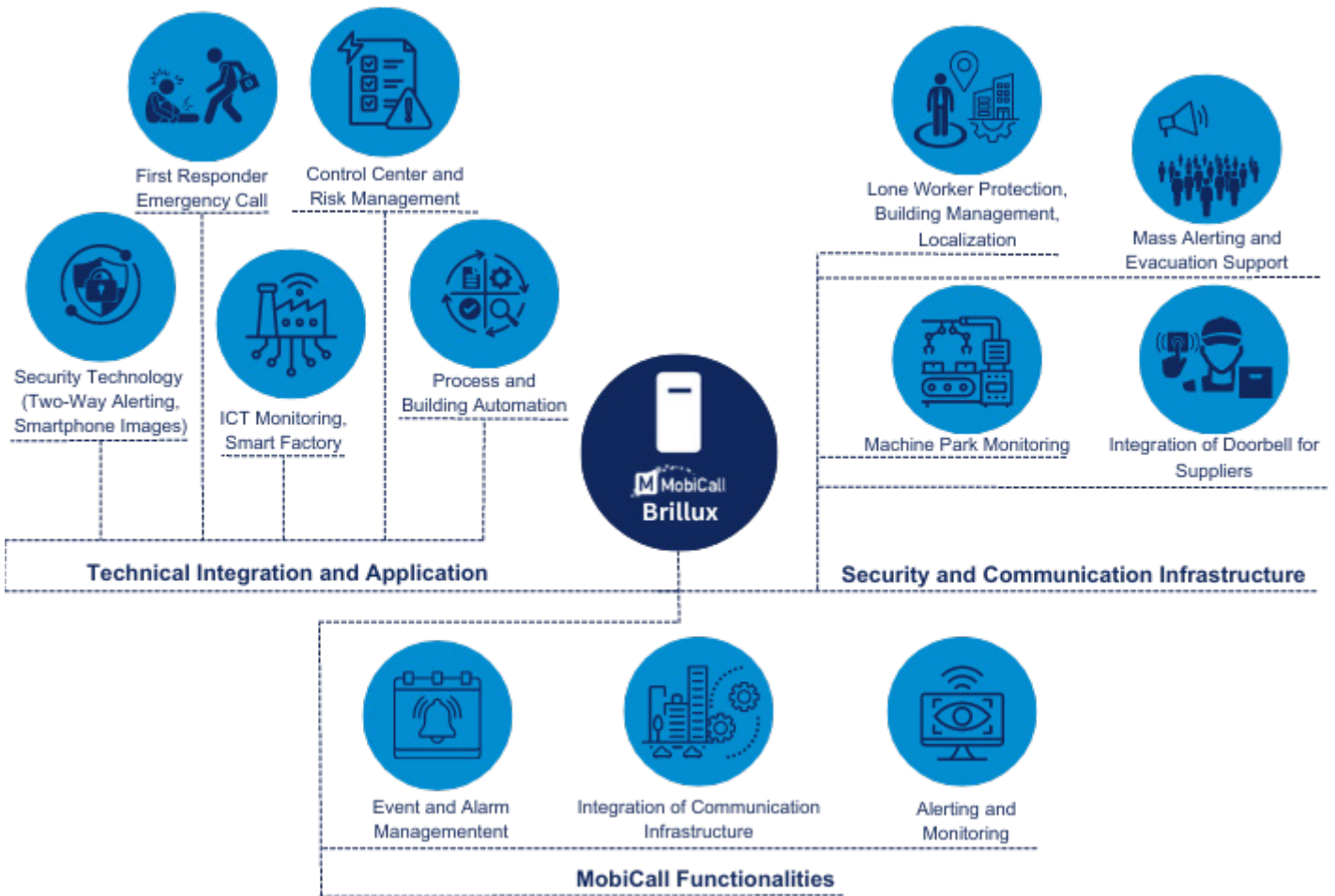
- First Responder Call
- Control Center and Hazard Management
- Security Technology
 - Platform-independent integration of security technology
 - Permanent monitoring of critical components
 - Dual-path alarming via GSM
 - Transmission of camera images to smartphones
 - All-clear and information function
- Process and Building Automation
- ITC Monitoring
- Smart Factory

A Look at the Present

The collaboration between Brillux and New Voice has already yielded significant results. Brillux values not only the direct contact and personalized support from New Voice but also the tailored solutions provided with MobiCall. Impressively, all alarms from **different locations**, such as Münster, Hagen, and Düsseldorf are managed **through a single MobiCall system**.

Monitoring the Machinery

An example of this is the monitoring of Brillux's machinery at various locations using MobiCall and classic WAGO controllers.



These comprehensive features make MobiCall a **central component of Brillux’s security and communication infrastructure**, optimizing and securing operations in many areas.

Looking to the Future

The partnership is not resting on its current successes. Both companies are firmly focused on the future. Tests for **alarm and positioning scenarios via smartphone** are already underway to further enhance workplace safety. The plan is to **continuously expand the system** to meet evolving requirements.

With MobiCall, Brillux and New Voice strive for a future marked by their partnership, setting new standards in safety, efficiency, and innovation. Whether mobilizing and evacuating individuals and groups or precisely locating people and

assets - MobiCall offers modular and scalable solutions tailored to the specific needs of each industry.

The integration of MobiCall into Brillux’s business processes has demonstrated that technological innovation and reliable event and alarm management can go hand in hand. This partnership paves the way for a safer and more efficient future, where innovation and safety are the driving forces.



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